



Considering the Impact of Social Media on Contemporary Improvement of Australian Aboriginal Health: Scoping Review

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Studies included quantitative and qualitative studies using social media to improve the health of Australian Aboriginal communities

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Studies
included

Studies related to different topics including: Sorry Business, suicide prevention, promotion of health, nutrition & exercise, & general health and wellbeing



used for:

- Notification of funerals, condolences, grieving & as a support network
- Information dissemination around suicide prevention
- Support at both an individual private level & more broadly to a wider audience of people at risk

Elements of a successful health promotion campaign

- Creating a dialogue around healthy behaviours
- Building a community online and offline including promoting, events & activities
- Celebrating Aboriginal identity & culture
- Prioritisation of partnerships big or small.



used for:

- Communication about social and emotional well-being, determinants of health & racism
- Empowerment
- Advocacy & political engagement
- Promoting cultural connections, identity & safety

