

BE BLOODY FUNNY



TECHNIQUES

- Use subterfuge/ make your issue a trojan horse
- Make a show they can't not come to see
- Destroy the myth of earnest feminism

PRACTITIONERS

Kodie Bedford

Vanessa Bates

Zoë Coombs Marr

Peta Murray

Everybody Now

Hannah Gadsby

Noëlle Janaczewska

Nakkiah Lui

HASHTAGS

#Bebloodyfunny

#Bringthemtotears