

FLEX STORY MUSCLE



TECHNIQUES

- Look for real but unusual material
- Practice deep listening
- Remember people love to tell you about their passions
- Make space for stories

PRACTITIONERS

[Kate Hunter](#)

[Linda Aronson](#)

[Nicola Gunn](#)

[Moira Finucane](#)

[The Rabble](#)

[Yumi Umiumare](#)

HASHTAGS

#Flex

#Realbutunusual